



Strategic Plan 2009-2011

Vision

All Minnesota youth grow to be sexually healthy adults and Minnesota teen parent families thrive.

Mission

MOAPPP is the statewide leader in promoting adolescent sexual health, preventing adolescent pregnancy and gaining support for adolescent parents. We achieve this by developing, strengthening and advancing science-based policies and programs.

Guiding Principles

- **Leadership**

MOAPPP provides leadership for innovative responses to the evolving realities that young people face around sexual health.

- **Quality**

MOAPPP creates high-quality products, services and communications.

- **Equity**

MOAPPP recognizes the social inequities present in young people's lives, and creates awareness of the ways in which inequities shape disparate rates of teen pregnancy, HIV and STIs.

- **Science**

MOAPPP bases its work in science and promotes emerging research developments. MOAPPP also shares findings from the field with researchers so that current practice can prompt new research.

- **Collaboration**

MOAPPP amplifies its efforts and extends its reach through collaboration.

GOALS

GOAL ONE

Increased understanding that adolescent sexual health is an integral part of healthy youth development

Rationale: There is growing recognition that adolescent sexual health comprises much more than the absence of disease or pregnancy. MOAPPP advances the concept that sexual health is a critical component of healthy youth development.

GOAL TWO

Reduced rates of pregnancy, HIV and sexually transmitted infections (STIs) among Minnesota adolescents

Rationale: More than two decades of research and practice have yielded a number of successful, cost-effective strategies for reducing adolescent pregnancy, HIV and STIs. MOAPPP shapes, expands and supports the use of these strategies throughout the state.

GOAL THREE

The unique needs of adolescent parent families are met

Rationale: Adolescent parents who are supported to stay in school, prevent subsequent pregnancies and learn what to expect as their children grow, experience better long-term outcomes, as do their children. MOAPPP reinforces the organizations serving adolescent parent families to strengthen their capacity to deliver appropriate, effective services.

GOAL FOUR

Reduced disparities in rates of adolescent pregnancy, HIV and STIs among populations most affected

Rationale: MOAPPP builds momentum for community-driven prevention and support strategies in response to the disproportionately high rates of adolescent pregnancy, HIV and STIs among some Minnesota communities and populations.

GOAL FIVE

Public policies in Minnesota support what works in adolescent sexual health, adolescent pregnancy prevention and adolescent parent support

Rationale: Public policies have far-reaching effects in the lives of Minnesota adolescents, and have a greater impact when informed by science. MOAPPP provides trusted, high-quality information to decision makers and advocates for well-informed policies regarding these issues.

GOAL SIX

Greater public awareness of effective strategies to promote adolescent sexual health, prevent adolescent pregnancy and support adolescent parents

Rationale: MOAPPP leads the public discourse about these issues and provides factual, science-based responses to related current events.

GOAL SEVEN

Increased organizational capacity to fulfill MOAPPP's mission

Rationale: To meet the goals outlined in this strategic plan, MOAPPP must successfully compete for limited resources, recruit and retain an effective Board of Directors and staff, evaluate internal effectiveness and communicate its unique identity.